

THE SENSER FOUNDATION

Digital Transformation for Nonprofits
Develop digital tools, infrastructures,
and strategies to manage new challenges

Israel has entered a new reality following the horrific events of October 2023. The Senser Foundation wants to extend and focus its support to nonprofits in Israel during these difficult times.

It is clear that these organizations require a strong digital infrastructure to enable scaling, efficiency, and strategic development to meet new and unprecedented demands.

The Senser Foundation believes that The Lean Digital Transformation Model (LDTM) offers a successful pathway for these organizations.



Digital Transformation

Over the past four decades, the world has undergone three major technological revolutions. Each revolution changed how people, companies, and even countries operate. However, this change is only reflected by a small percentage of social organizations. To propel the social sector towards this change, the Senser Foundation has focused its energy on Digital Transformation for nonprofit organizations.

The Lean Digital Transformation Model (LDTM) focuses on capacity-building and enabling to leverage growth opportunities through digital solutions. The goal is to increase internal productivity and outcomes through the effective use of technology. Over the past three years, over 20 organizations have successfully streamlined their work processes and grown through this process.

This process has been rolled out with resounding success. This Model was custom-made and developed by Philtech and Marom Group, specialists in digital transformation and strategic consulting for the social sector. We are now starting our fourth cohort of participants. The LDTM allows nonprofits to serve their clients better, seize growth opportunities, and reduce technology costs while increasing internal productivity. We invite you to join us.

Now welcoming the fourth cohort of the LDTM, the Senser Foundation is looking to advance its mission by partnering with organizations active in the following areas:

- Organizations responding to the unprecedented situation in Israel following the events of October 2023
- Women's rights, security, and empowerment
- Social and religious diversity in Israel
- Strengthening marginalized communities
- Next-generation engagement with Jewish peoplehood
- Liberal and democratic values

Potential LDTM outcomes include:

- Innovate for impact - preserve and increase organizational impact
- Engage beneficiaries, donors, and volunteers
- Optimize operational processes - CRM, database, project management
- Expand fundraising possibilities and marketing strategies

Project Overview



LDTM Timeline	Methodology	Estimated Timeframe	Deliverables
Assessment phase	Digital questionnaires In-person/virtual meetings	8-10 weeks	<ul style="list-style-type: none">Digital maturity assessmentDesign thinking workshop
Analysis and strategic recommendations	In-person/virtual meetings	6-8 weeks	<ul style="list-style-type: none">In-depth analysis of gaps and growth opportunities
Work plan	Virtual meetings	4 weeks	<ul style="list-style-type: none">Project milestones and deadlinesDefined KPIs
Implementation	Virtual meetings	16 weeks	<ul style="list-style-type: none">Collaborative program executionTraining in new systemsStrategic guidance

The Senser Foundation will award grants of up to \$50,000 in services and infrastructure under the LDTM. The process should take about 10 months from start to finish.

Eligibility Guidelines

- Your organization is an American or Israeli nonprofit with an associated 501c3 located in the United States.
- Your organization focuses on one of the following areas:
 - Organizations responding to the unprecedented situation in Israel following the events of October 2023
 - Women's rights, security, and empowerment
 - Social and religious diversity in Israel
 - Strengthening marginalized communities
 - Next-generation engagement with Jewish peoplehood
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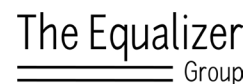
Requirements

- The ED/CEO must play a central role in the project.
- Your organization will need to commit time, personnel, and energy in the allotted time frame to ensure maximum impact.

Application Process Timeline



Previous LDTM grantees include the following organizations:



Is your organization the right fit for this program?

Join us!

Submit application

For further inquiries or additional information,
please contact: info@philtech-il.com
www.senserfoundation.org

